Forrest® brand *basics*

to care in all ways,
for all people, *always.*

primary *wordmark*

Forrest®

Forrest®

color *palette*

forrest blue

HEX	#183b5d
RGB	24 / 59 / 93
CMYK	97 / 78 / 39 / 29
PMS	2955 C

light blue

HEX	#d1eefc
RGB	209 / 238 / 252
CMYK	16 / 0 / 0 / 0
PMS	545 C

powder blue

HEX	#5388c7
RGB	83 / 136 / 199
CMYK	69 / 40 / 0 / 0
PMS	279 C

white

HEX	#f5f5f5
RGB	247 / 245 / 245
CMYK	2 / 2 / 2 / 0
PMS	n/a

legacy green

HEX	#02534e
RGB	2 / 83 / 78
CMYK	91 / 46 / 64 / 36
PMS	3292 C

brand *typefaces*

Inter font can be found on Google Fonts. Both are available in Adobe products.

standard *typography*

ABCdef	Inter Light
ABCdef	Inter Regular
ABCdef	**Inter Medium**
ABCdef	**Inter Semibold**

display *typography*

ABCdef	*IvyOra Display Light Italic*
ABCdef	*IvyOra Display Regular Italic*
ABCdef	*IvyOra Display Medium Italic*